



COURSE INFORMATION FORM

Course Name	Course Code
Economics – I	191111012

Semester	Number of Course Hours per Week		Credit	ECTS
	Theory	Practice		
1 st	2	0	2	3

Course Category (Credit)				
Basic Sciences	Engineering Sciences	Design	General Education	Social
				X

Course Language	Course Level	Course Type
Turkish	Undergraduate	Elective

Prerequisite(s) if any	-
Objectives of the Course	To convey the microeconomic foundations of economics to students within the framework of concepts and general laws and to provide students with the ability to think with the basic concepts of microeconomics.
Short Course Content	The subject and method of economics, economic problem, introduction to price theory: demand and supply, market equilibrium: price and quantity changes, price elasticity of demand, cross elasticity of demand, income elasticity of demand, supply elasticity, elasticities and applications on market equilibrium, utility concept and consumer equilibrium, production function and law of diminishing returns, cost analysis: short and long run cost, firm equilibrium in perfect competition, conditions of imperfect competition markets and monopoly, factor markets: demand and supply in factor markets, factor prices and incomes: labour and wages, land and rent, capital and interest, enterprise and profit.

Learning Outcomes of the Course	Contributed PO(s)	Teaching Methods *	Measuring Methods **
1 Acquires the ability to understand the basic conceptual knowledge related to financial and economic issues, to evaluate, analyse and comment critically.	1, 2, 8	1, 8	A
2 To have knowledge about the theoretical foundations and functioning of the public sector, public financial management and control, and public budget in the perspective of current developments and fiscal theory.	1, 2, 8	1, 8	A, F
3 Evaluate the role of the public sector in the globalisation process and develop policies against the opportunities and threats that may arise in the international financial conjuncture.	1, 2, 10	1, 8	A
4 To be able to comprehend and analyse the cause-effect relationship between economic and financial issues by using quantitative methods and develop policy proposals.	1, 2, 8	1, 8	A, F
5 To be able to decide independently which financial instruments can be used to solve possible problems that may arise in economic life.	1, 2, 10	1, 8	A
6 To be able to transfer his/her knowledge on financial, economic and social issues in written and oral form in the light of ethical values.	1, 2, 9	1, 8	A, F

*Teaching Methods 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Individual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

**Measuring Methods A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

7	Have the ability to increase human capital accumulation by following change and innovation on the basis of cultural, social and ethical values.	1, 2, 3	1, 8	A, F
8	Thanks to the knowledge acquired, both in the public sector and in the private sector, management, auditing, accounting, financing and similar areas will have information about various fields.	1, 2, 3	1, 8	A
9				
10				

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Main Textbook	Zeynel DİNLER, İktisada Giriş, Ekin Kitabevi, 2023, 29. bası Bursa.
Supporting References	K.YILDIRIM, İ. ŞIKLAR, İ. BAKIRTAŞ, Mikro İktisada Giriş, Ekin Kitabevi, İstanbul, 2003 Erdal M. ÜNSAL, Mikro İktisada Giriş, Turhan Kitabevi, Ankara, 2004.
Necessary Course Material	

Course Schedule	
1	Law of scarcity, alternative cost, basic concepts, basic economic problems and solution suggestions of different economic orders
2	Demand, Supply, Formation of equilibrium price in a perfectly competitive market,
3	Factors other than the price of that good that affect Supply and Demand, Supply Demand and Elasticity analysis
4	Problem of measurability of benefit, Equi-marginal benefit principle and consumer equilibrium, Indifference analysis, consumer equilibrium
5	Production function and yield analysis
6	Cost analysis
7	Firm equilibrium and profit maximization, Firm equilibrium in a perfectly competitive market
8	Mid-Term Exam
9	Reasons and types of imperfect competition market emergence
10	Monopoly, Monopolistic competitive market
11	Demand for factors of production
12	Labor and wages, Land and rent
13	Capital and interest, Enterprise and profit
14	Income distribution policy
15	Short and long term production models and costs
16,17	Final Exam

Calculation of Course Workload			
Activities	Number	Time (Hour)	Total Workload (Hour)
Course Time (number of course hours per week)	14	2	28
Classroom Studying Time (review, reinforcing, prestudy,....)	7	2	14
Homework			
Quiz Exam			
Studying for Quiz Exam			
Oral exam			
Studying for Oral Exam			
Report (Preparation and presentation time included)			
Project (Preparation and presentation time included)			
Presentation (Preparation time included)			
Mid-Term Exam	1	2	2
Studying for Mid-Term Exam	1	21	21
Final Exam	1	2	2
Studying for Final Exam	1	21	21
Total workload			88
Total workload / 30			2,93
Course ECTS Credit			3

Evaluation	
Activity Type	%
Mid-term	40
Quiz	
Homework	
Bir öge seçin.	
Bir öge seçin.	
Final Exam	60
Total	100

RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low)		
NO	PROGRAM OUTCOME	Contribution
1	To understand, analyze and comment on legal problems, to be able to discuss these issues, to offer opinions and solutions, to relate these processes to real life.	5
2	To have judgment skills and abilities in the field of law, open to cooperation with others, able to work in harmony with them, keen on research and examination, and having knowledge at a	5
3	To have the knowledge to determine the provisions to be applied to legal disputes, to have the ability to analyze, discuss and evaluate the court decisions in the relevant field.	4
4	To have skills to assimilate and carry the rules of ethics and profession.	4
5	To have skills to approach critically and creatively on the legal and social problems in terms of rule of law and ideal of justice.	3
6	To have skills to understand the differences between the theory and practice of private and public law.	3
7	To be able to comprehend the importance of lifelong learning and to analyze legal, social, cultural and similar events and developments in the world, country, region and local and to be	5
8	To have the skills to conduct disciplinary and interdisciplinary research and study.	5
9	To grow up with the moral and ethical rules required by business life and to be able to use them effectively in the future.	4
10	To have skills to use vocational information technologies efficiently in solving legal problems.	4

LECTUTER(S)				
Prepared by				
Signature(s)				

Date:06.06.2024