



COURSE INFORMATION FORM

| Course Name | Course Code |
|---------------------------|-------------|
| Intellectual Property Law | 191118028 |

| Year | Number of Course Hours per Week | | Credit | ECTS |
|-----------------|---------------------------------|----------|--------|------|
| | Theory | Practice | | |
| 4 th | 2 | 0 | 4 | 4 |

| Course Category (Credit) | | | | |
|--------------------------|----------------------|--------|-------------------|-----------------|
| Basic Sciences | Engineering Sciences | Design | General Education | Social Sciences |
| | | | | X |

| Course Language | Course Level | Course Type |
|-----------------|---------------|-------------|
| Turkish | Undergraduate | Compulsory |

| | |
|--------------------------|---|
| Prerequisite(s) if any | - |
| Objectives of the Course | Intellectual Property Law is the branch of science that explains how the intellectual products of human beings by combining their efforts such as learning, research, reading, discussing and thinking with creativity can be adequately and effectively protected and the scope of this protection. In the intellectual property law courses, it is aimed to provide students with comprehensive information on this subject and to provide the course participants with knowledge and awareness about the importance of intellectual property rights. |
| Short Course Content | Within the scope of this course, the subject, content, nature, scope and limits of the protection granted to the owners of copyright and industrial (trademark, geographical indication, patent, utility model and design) rights, which constitute the subject of intellectual property law, are explained; actions and behaviors that violate these rights are determined; the provisions and consequences of such violations are revealed. Within the scope of the course, the reflections of the developing technology and the digitalized world in the field of intellectual property law are discussed. |

| Learning Outcomes of the Course | Contributed PO(s) | Teaching Methods * | Measuring Methods ** |
|--|-------------------|--------------------|----------------------|
| 1 To be able to explain the subject of intellectual property law | 1, 6 | 1 | A |
| 2 To understand the relationship between intellectual property law and other branches of law | 6, 8 | 1, 5 | A |
| 3 Understand the social importance of adequate and effective protection of intellectual property rights | 5, 7 | 1, 2 | A |
| 4 To be able to explain the principles of intellectual property | 1 | 1, 10 | A |
| 5 To be able to recognize intellectual property legislation | 3 | 1 | A |
| 6 Explain the characteristics of intellectual products that may be subject to intellectual property law protection | 5, 7 | 1, 5 | A |
| 7 To be able to determine the general characteristics and different aspects of the rights subject to intellectual property | 2 | 1 | A |
| 8 To be able to explain the scope and limits of the authorizations granted to industrial right holders | 1, 3 | 1, 10 | A |
| 9 To be able to explain the scope and limits of the financial and moral rights of authors | 1, 3 | 1 | A |

*Teaching Methods 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Individual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

**Measuring Methods A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

| | | | |
|--|------|---|---|
| 10 To be able to identify violations of intellectual property rights and to define measures and practices for the effective protection of the right | 3, 5 | 1 | A |
|--|------|---|---|

***Teaching Methods** 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Individual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

****Measuring Methods** A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

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| Main Textbook | SULUK, Cahit/ KARASU, Rauf/NAL, Temel: Fikri Mülkiyet Hukuku, 7. Baskı, Seçkin Kitabevi, Ankara, 2023. UZUNALLI, Sevilay: Marka Hukuku, 3. Baskı, Adalet Yayınevi, Ankara 2024. ÇOLAK, Uğur: Türk Patent Hukuku, Adalet Yayınevi, Ankara, 2022. ATEŞ, Mustafa: Fikri Haklarla İlgili Hukuki İşlemler, Seçkin Kitabevi, Ankara, 2020. KILIÇOĞLU, Ahmet M.: Fikri Haklar, 9. Baskı, Turhan Kitabevi, Ankara, 2023. |
| Supporting References | Turkish Patent and Trademark Office's Website: https://www.turkpatent.gov.tr/en Other sources regarding intellectual property law |
| Necessary Course Material | - |

| Course Schedule | |
|------------------------|---|
| 1 | Concept of Intellectual Property, Historical Development and Importance |
| 2 | Elements of Intellectual Property Law System, Legal and Administrative Infrastructure |
| 3 | Basic Principles of Intellectual Property Law; Relationship of Intellectual Property Law with Other Branches of Law |
| 4 | International Agreements on Intellectual Property Law |
| 5 | Categories of Intellectual Property Law |
| 6 | Intellectual and Artistic Works: Concept of Work and Types of Works |
| 7 | Intellectual and Artistic Works: The Author, Moral and Financial Rights of the Author |
| 8 | Intellectual and Artistic Works: Limits of the Rights of the Author and Being Subject to Legal Proceedings |
| 9 | Intellectual and Artistic Works: Related Neighboring Rights, Protection Subjects Other than the Work and Protection Periods |
| 10 | Trademark: Concept, Elements and Function, Types of Trademarks |
| 11 | Trademark Registration Process, Absolute and Relative Obstacles to Registration |
| 12 | Trademark Scope and Limits of the Right, Infringement |
| 13 | Trademark Termination of Right |
| 14 | Protection of Unregistered Trademarks |
| 15,16 | Mid-Term Exam |
| 17 | Protection of Trade Name and Business Name Against Trademark |
| 18 | Protection of Internet Domain Names |
| 19 | Patent: Types and Terms of Protection |
| 20 | Patent: Scope and Limits of the Right, Infringement, Termination of the Right |
| 21 | Utility Model |
| 22 | Design: Types and Conditions of Protection, Scope and Limits of Protection |
| 23 | Design: Nullity and Termination |
| 24 | Employee Inventions and Employee Designs |
| 25 | Geographical Indication and Traditional Product Name |
| 26 | Common Provisions in Industrial Property Rights: Lawsuits; Legal Proceedings |
| 27 | Trade Secret, Know How |
| 28 | New Plant Variety and Animal Breed; Integrated Circuit Topography |
| 29 | Protection of Intellectual Property Rights Through Unfair Competition Provisions |
| 30 | Current Developments in Intellectual Property Law |
| 31,32 | Final Exam |

| Calculation of Course Workload | | | |
|---|--------|-------------|-----------------------|
| Activities | Number | Time (Hour) | Total Workload (Hour) |
| Course Time (number of course hours per week) | 28 | 2 | 56 |
| Classroom Studying Time (review, reinforcing, prestudy,...) | 28 | 2 | 56 |
| Homework | 1 | 4 | 4 |
| Quiz Exam | | | |
| Studying for Quiz Exam | | | |
| Oral exam | | | |
| Studying for Oral Exam | | | |
| Report (Preparation and presentation time included) | | | |
| Project (Preparation and presentation time included) | | | |
| Presentation (Preparation time included) | | | |
| | | | |
| | | | |
| Mid-Term Exam | 1 | 2 | 2 |
| Studying for Mid-Term Exam | | | |
| Final Exam | 1 | 2 | 2 |
| Studying for Final Exam | | | |
| Total workload | | | 120 |
| Total workload / 30 | | | 4 |
| Course ECTS Credit | | | 4 |

| Evaluation | |
|-------------------|-----|
| Activity Type | % |
| Mid-term | 40 |
| Quiz | - |
| Homework | - |
| Bir öge seçin. | |
| Bir öge seçin. | |
| Final Exam | 60 |
| Total | 100 |

| RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) | | |
|--|--|---------------------|
| NO | PROGRAM OUTCOME | Contribution |
| 1 | To understand, analyze and comment on legal problems, to be able to discuss these issues, to offer opinions and solutions, to relate these processes to real life. | 5 |
| 2 | To have judgment skills and abilities in the field of law, open to cooperation with others, able to work in harmony with them, keen on research and examination, and having knowledge at a level to carry out a problem-solving process from beginning to end. | 4 |
| 3 | To have the knowledge to determine the provisions to be applied to legal disputes, to have the ability to analyze, discuss and evaluate the court decisions in the relevant field. | 4 |
| 4 | To have skills to assimilate and carry the rules of ethics and profession. | 2 |
| 5 | To have skills to approach critically and creatively on the legal and social problems in terms of rule of law and ideal of justice. | 3 |
| 6 | To have skills to understand the differences between the theory and practice of private and public law. | 4 |
| 7 | To be able to comprehend the importance of lifelong learning and to analyze legal, social, cultural and similar events and developments in the world, country, region and local and to be able to comment on these at a sufficient level. | 3 |
| 8 | To have the skills to conduct disciplinary and interdisciplinary research and study. | 3 |
| 9 | To grow up with the moral and ethical rules required by business life and to be able to use them effectively in the future. | 1 |
| 10 | To have skills to use vocational information technologies efficiently in solving legal problems. | 3 |

| LECTUTER(S) | | | | |
|---------------------|--|--|--|--|
| Prepared by | | | | |
| Signature(s) | | | | |

Date: 25.07.2024